

A woman and a man are standing on their respective stand-up paddleboards (SUPs) on a calm lake. They are both wearing life jackets and holding paddles. The background shows a dense forest of evergreen trees under a clear blue sky. The water is still, reflecting the surrounding greenery.

2018



Paddling Association Membership

Helping you build your local paddling community

Join Paddle Canada as an Organizational Member

Paddle Canada is pleased offer a valuable organizational membership to non-profit paddling clubs or associations in Canada. We want to help you create more opportunities and build a local paddling community, with our national support.

Membership benefits include:

- comprehensive liability insurance (\$5 million) and sport injury insurance (\$20,000 per individual) for your members, trip leaders and on-water/ on-land events. This is a great option when there is no provincial association to join that provides this.
- mutually beneficial marketing of each other's organizations and events.
- awareness and opportunities for new members to join your club or association.
- affordable annual fees based on your membership size.

[Read More About the Benefits of Membership](#)

"There are many benefits, but the liability insurance and access to info/data on courses and qualified instructors alone pays for itself" — Trenton Rowing and Paddling Club — Director, Harold Tripp

Paddle Canada offers your organization over ten different benefits:

PaddleSmart Training Support

This government funded program allows your organization to host public sessions, events and presenter training at little or no cost to you. It's a wonderful public outreach tool to build awareness of your organization and market yourself as a leader in community water safety. www.paddlesmart.net



National Paddling Week

Be involved as a local host in this national celebration of all things paddling. Register your event for free on paddleweek.ca and benefit from national media exposure for this week and all events across Canada. National Paddling Week is a partnership of Rapid Media, the Government of Canada and Paddle Canada. www.paddleweek.ca



NATIONAL PADDLING WEEK
LA SEMAINE NATIONALE DU PAGAYAGE



[Read More on Member Benefits and How to Apply](#)

Questions? Contact Graham Ketcheson graham@paddlecanada.com or 613-547-3196 ext 11



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CANADA**



More About Paddle Canada

Paddle Canada sets national standards for instruction and certification for recreational paddling in canoe, kayak and stand up paddleboard (SUP). Every year, nearly 2,200 Paddle Canada certified instructors deliver sanctioned courses to more than 10,000 paddlers across Canada. Paddle Canada certifications are nationally accredited and internationally recognized. Seven provincial paddling associations and four paddling clubs belong as organizational members.

Our online presence and engagement on social media platforms is unmatched in the Canadian outdoor adventure industry:

- Facebook (7000 followers)
- Instagram (19,700 followers)
- Twitter (5700 followers)
- Current Strokes newsletter (14,000 subscribers)

Membership support helps us maintain a role as the leader in recreational paddle sport training in Canada in both the outdoor adventure and recreational boating industries. We work beside our partner Canoe Kayak Canada (the competitive sport body) and in partnership with Rapid Media, Blue Ant Media (Cottage Life TV, Magazines and Shows) and Public Safety Canada. We act as an advisor with committee work for:

- Transport Canada's Office of Boating Safety (National Recreational Boating Advisory Council)
- Parks Canada (paddling standards and business licencing)
- Public Safety Canada (Search and Rescue Incident Prevention Working Group)
- GetKidsPaddling www.getkidspaddling.ca (ad hoc committee supporting school paddling programs)

For more information, please visit www.paddlecanada.com and www.paddleweek.ca

