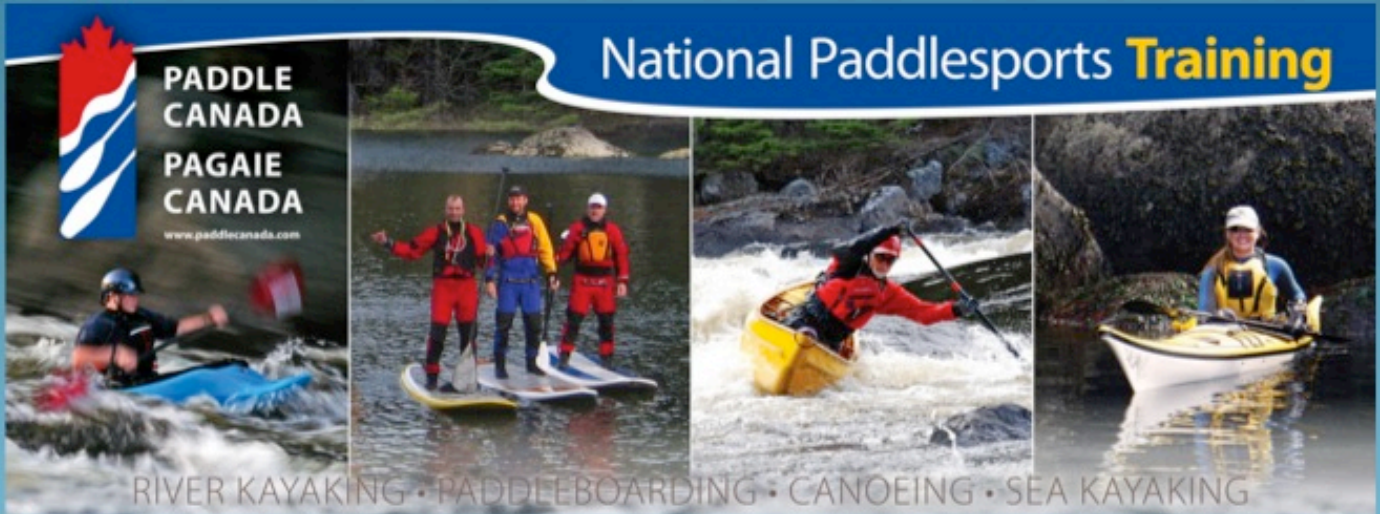


# Paddle Canada's Annual General Meeting 2012 – March 9, 2013



# Minutes (DRAFT) Paddle Canada Annual General Meeting 2012 Saturday, 09 March 2013

## Meeting held via (Pragmatic) conference call

Present:

<p>Voting Members:</p> <p>Richard Alexander, Past President Jeff Martin, Newfoundland and Labrador Rob Lemmon, New Brunswick Jim Coffey, Quebec Rick Wise, Ontario Bryan Sarauer Priscilla Haskin, Alberta Jane Vincent, Yukon Doug Taylor, Secretary, British Columbia Eric Williams, President Emeritus</p>	<p>Non-voting Paddle Canada members and guests including but not limited to:</p> <p>Graham Ketcheson, Executive Director Gary Doran Dawn Callan Tim White Tony Shaw Peter Farr Tony Palmer Robert Pealing Stacy Utas</p>
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### 1. Welcome and Introductions

### 2. Call to Order by Richard Alexander, Past President: 2:00 pm EST

The Past President noted that the President, Blair Doyle, was unable to attend at the last minute for business reasons.

### 3. Approval of Agenda

**Motion:** To approve the amended agenda for the 2012 Paddle Canada Annual General Meeting.

**m/Taylor s/Lemmon r/carried**

### 4. Approval of the 20 December 2011 Annual General Meeting (AGM) Minutes

**Motion:** To approve the minutes of the 2011 Paddle Canada Annual General Meeting

**m/Taylor s/Haskin r/carried**

### 5. Business arising from past AGM Minutes

All motions from the 2011 AGM have been dealt with.

### 6. Executive Director's Annual Report and briefing on the Strategic Plan

**Motion:** To receive the Executive Director's Annual Report and briefing on the Strategic Plan

**m/Haskin s/Sarauer r/carried.**

### 7. Board Executive, Regional Director and Committee Reports

**Motion:** To receive the Board Executive Regional Director and Committee reports.



**m/Williams s/Martin r/carried**

#### **8. Acceptance of 2011 Financial Statements**

**Motion:** To receive the 2011 Financial Statements.

**m/Williams s/Sarauer r/carried**

#### **9. Acceptance of the Draft 2012 Financial Statements**

**Motion:** To receive the Draft 2012 Financial Statements

**m/Haskin s/Martin r/carried**

#### **10. Appointment of the Accountants**

**Motion:** To appoint Howard Allan & Partners as Paddle Canada Accountants for 2013

**m/Taylor s/Williams r/carried**

#### **11. Elections 2011, Report from the Nominations Chair, Richard Alexander, Past President**

**Motion:** To accept the nominations of Bryan Sarauer, Saskatchewan; and Tim White, Nova Scotia. The Northwest Territories, Nunavut and Prince Edward Island remain vacant. The election of Executive Officers of the Board will take place at the next Board meeting planned for 20 March 2013.

**Secretarial Note:** At the time of the AGM, the results of the elections for British Columbia and Ontario were being verified because of the closeness of their respective returns.

**m/Coffey s/Haskin r/carried**

#### **12. New Business**

**Board Motion:** To acknowledge and thank our outgoing Board members for their outstanding commitment and contribution to Paddle Canada during their respective terms of office: Richard Alexander, Past President; Doug Taylor, British Columbia and Rick Wise, Ontario.

**m/Williams s/Vincent r/carried**

**Motions from the Floor.** None

**Date for the AGM 2012:** Date to be determined.

#### **13. Adjournment**

**Motion:** To adjourn the 2012 Paddle Canada Annual General Meeting at 3:20 pm EST.

**m/Taylor**

Saturday, 09 March 2013

**1. Welcome and Introductions**

Blair Doyle, President

**2. Call to order**

2:00 pm (Eastern Standard Time)

Blair Doyle, President

**3. Approval of the Agenda**

Motion to approve the agenda.

m/ s/ r/

**4. Approval of Minutes**

Motion to approve AGM minutes of 10 December 2011

m/ s/ r

**5. Business arising from past AGM Minutes**

All motions from 2011 have been dealt with.

**6. Reports:**

A. President's (and Executive Director's) Annual Report

Motion: To receive the President's Annual Report

m/ s/ r/

B. Past President and Regional Directors' Reports (Past President and Regional Directors)

Motion: To receive the Regional Directors' Reports (filed separately with a short verbal report)

m/ s/ r/

C. Committee Chair Reports

Motion: To receive the Committee Chair Reports (filed separately)

m/ s/ r/

**7. Acceptance of 2012 Financial Statements (Treasurer)**

Motion: To receive the 2012 financial Statements

m/ s/ r/

**8. Appointment of the Accountants (Treasurer)**

Motion: To appoint Howard Allen & Partners as Paddle Canada accountants to provide a Return Engagement for 2013

m/ s/ r/

**9. 2012 Paddle Canada Budget (Treasurer)**

Motion: To accept the proposed 2013 Paddle Canada budget forecast

m/ s/ r/

**10. Elections 2013, Report from the Nominations Chair (Past President)**

Motion: To accept the nominations.

m/ s/ r/

**11. New Business**

A. Board Motion. To acknowledge and thank our out-going Board members, for their outstanding commitment and contribution to Paddle Canada during their respective terms.

m/ s/ r/

B. Paddle Canada's Strategic Plan

Motion: To approve Paddle Canada's Strategic Plan

m/ s/ r/

C. Motions from the Floor

**12. Next Meeting**

**13. Adjournment**

Motion to adjourn at

m/

# Minutes (DRAFT) Paddle Canada Annual General Meeting Saturday, 10 December 2011

## Meeting held via (Pragmatic) conference call

### Present:

<p>Voting Members:</p> <p>Blair Doyle, President Richard Alexander, Past President Corey Locke, Newfoundland and Labrador Rob Lemmon, New Brunswick Rick Wise, Ontario James Hilland, Manitoba Priscilla Haskin, Alberta Bryan Sarauer, Saskatchewan Doug Taylor, Secretary, British Columbia</p>	<p>Non-voting Paddle Canada members and guests including but not limited to: Graham Ketcheson, Executive Director Eric Williams Gary Doran Anna Malin Janette Galan Peter Farr David Wells Logan Jones David Johnston Costain Leonard Jay Morrison</p>
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### 14. Welcome and Introductions

### 15. Call to Order by Blair Doyle, President: 2:00 pm EST

The President asked Eric Williams to pay tribute to Kirk Wipper, President Emeritus of Paddle Canada, who died in 2011.

### 16. Approval of Agenda

**Motion:** To approve the agenda for the 2010 Paddle Canada Annual General Meeting.

**m/Alexander s/Taylor r/carried**

### 17. Approval of the 20 November 2010 Annual General Meeting (AGM) Minutes

**Motion:** To approve the minutes of the 2009 Paddle Canada Annual General Meeting

**m/Williams s/Haskin r/carried**

### 18. Business arising from past AGM Minutes

All motions from the 2010 AGM have been dealt with.

### 19. President's Annual Report

**Motion:** To receive the President's Annual Report

**m/Williams s/Taylor r/carried.**

### 20. Board Executive, Regional Director and Committee Reports



**Motion:** To receive the Board Executive Regional Director and Committee reports.

**m/Alexander s/Sarauer r/carried**

## **21. Acceptance of 2011 Interim Financial Statements**

**Motion:** To receive the Interim 2011 Financial Statements.

**m/Alexander s/Williams r/carried**

## **22. Appointment of the Accountants**

**Motion:** To appoint Howard Allan & Partners as Paddle Canada Accountants for 2011/2012

**m/Alexander s/Williams r/carried**

## **23. Elections 2011, Report from the Nominations Chair, Eric Williams Past President (Report attached to these minutes)**

**Motion:** To accept the nominations of: Rob Lemmon, New Brunswick; Corey Locke, Newfoundland and Labrador; Janice Pennington, Manitoba; Bryan Sarauer, Saskatchewan; and Priscilla Haskin, Alberta. Yukon, Northwest Territories, Nunavut, Prince Edward Island and Quebec remain vacant. The election of Executive Officers of the Board will take place at the next Board meeting planned for 11 January 2012.

**m/Alexander s/Williams r/carried**

Secretarial note: All Officers of the Board were asked to retain their usual posts until the next Board meeting planned for 11 January 2012.

## **24. New Business**

**Board Motion:** To acknowledge and thank our outgoing Board members for their outstanding commitment and contribution to Paddle Canada during their respective terms of office: Jim MacDonald, Saskatchewan; Jamie Hilland, Manitoba; Trevor Braun, Yukon; Kevin Floyd, North West Territories; Alex Stuit, Nunavut

**m/Taylor s/Haskin r/carried**

**Board Motion:** To appoint Mr. Eric Williams, President Emeritus of Paddle Canada and member of the Board of Directors of Paddle Canada in accordance with Article 7 of the Paddle Canada Constitution.

**m/Taylor s/Alexander r/carried**

**Motions from the Floor.** None

**Date for the AGM 2012:** Date to be determined.

## **25. Adjournment**

**Motion:** To adjourn the 2011 Paddle Canada Annual General Meeting at 4:00 pm EST.

**m/Wise**

## **Paddle Canada President Annual Report 2012**

Wow PC, it has been another year of exponential growth.

Graham has done an exceptional job as the face of PC and I have to applaud him and his new side kick Dawn Callan to grow our office.

The reports from Graham and others will expose all the exceptional work that has occurred over the past year, but I will speak to our recent gathering of the board and PDC chairs in Ottawa in Jan 2013.

This marked a pinnacle moment for PC in that from the ashes of five years ago when we were re-booting to keep existing, we have grown to the point that we can look to the future and with our bow to the water can move ahead. It was ironic that change brought so much opportunity that we were overwhelmed with options.

In the words of Kirk Wipper, the more we come together the more we grow.

It has been a solid and humbling experience as president over the past almost four years and look forward to supporting the new board in fulfilling our freshly determined direction.

Lastly, I cannot thank enough the dedicated energy the PC board members over the past few years have worked together as a team to assist me to in the role.

Respectfully,  
Blair Doyle

President  
Paddle Canada



# Executive Director Report (see separate file ED AGM Report 2012.PDF)



Paddle Canada  
**President Emeritus' Report**  
To the Paddle Canada Annual General Meeting 9 March 2013

Thank you the honour of being able to continue serving as your “President Emeritus”. This is a voting Paddle Canada ‘Board of Director’s’ position. I have been a Canadian Recreational Canoeing Association (CRCA) / Paddle Canada Board Member continuously since 1992.

During the past year I have:

- Attended most of the Paddle Canada monthly Board of Director’s meetings.
- Consulted on PC Insurance matters.
- Written the quarterly KANAWA ‘Safety Lines’ articles.
- Represented Paddle Canada on the Canadian Safe Boating Council (CSBC), where I am a Director (the human powered guy), and serve the CSBC as strategic planning whip, Volunteer Recognition Chair, a member of the Constitution / By-Law review committee, and an active CSBC Council member.
- Coordinated the PC Big Canoe Agreement with the Rideau Roundtable (PC’s two 36 foot canot du maitres).
- Recently agreed to resume work on PC’s constitution and bylaw review.
- Act as mentor and sounding board to the PC Board of Directors.
- Other duties as required.

One aspect of this position I quite enjoy is keeping alive Kirk Wipper’s appreciation and vision for Paddle Canada. Kirk was famous for reminding us all that what we are doing really matters for recreational paddling in Canada. Our efforts help develop new programs, continue to enhance paddling safety, and ensure that beginners in the paddling discipline get off to a safe and comprehensive start. Kirk also encouraged us regularly to respect the diversity of this great land of ours, and of our recreation, and to ‘pull together’ as a team, despite our inherent differences, to make Paddle Canada the very best that it can be. So give yourselves a big pat on the back, you’re doing great!

Happy Paddl’n

Eric Williams  
President Emeritus  
Paddle Canada

Alberta's paddling encompassed individuals, commercial organizations, and canoe and kayak clubs. A number of cities and towns have canoe clubs and a smaller number have kayak clubs. There are a handful of commercial groups that offer regular canoe and kayak courses and even small number offer Paddle Canada courses. However there seems to be enough groups and individual Paddle Canada Instructors offering Paddle Canada courses to meet the public's demand. Sea kayaking is a growing sport as well as the popular Stand Up Paddle Boarding. We also are seeing a larger number of "recreational" kayaks, ones with really wide openings, from Costco and Canadian Tire on our waters.

A group did try to offer a Paddle Canada Symposium in the spring but the financial risk for the event was too high for the group to take on. We will try again next year.

There are a number of paddling events that did occur throughout the province. In the northwest corner of Alberta there was the Wild River Rendezvous, mainly for those kayakers. In the southeastern corner there was the 3 Rivers Whitewater Rendezvous, again mainly for kayakers, however Edmonton usually sends a contingent of canoeists down for the event. Of course there were the MEC Paddlefests in Calgary and Edmonton that seen a number of Paddle Canada instructors assisting. Other events would be the Edmonton River Day, and Lac la Biche Big Canoe Rendezvous, and Calling Lake Paddlefest. Of course the clubs have their own "come out and try it" sessions, open to the public throughout the season.

The majority of Paddle Canada Instructors are Waterfront and Lake Instructors, usually directed by summer camps or youth groups. The Intro Moving Water Instructors, again, usually are from summer camps. SUP instructors may be employed by municipalities or clubs, or looking to offer their own services through commercial groups.

Below are the Paddle Canada Alberta stats.

SKILLS	2010		2011		2012	
	# Course Participants	# completed Course	# Course Participants	# completed Course	# Course Participants	# completed Course
Big Canoe Skills Advanced	5	5				
Big Canoe Skills Intermediate	51	49	28	28	32	32
Big Canoe Skills Introduction					20	20
Canoe Tripping Skills Introduction Tandem and Solo	19	19	1	1	54	39
Canoe Tripping Skills Advanced Tandem and Solo						
Canoeing Basic Skills	23	20	7	7	46	31
Lake Canoe Skills Advanced Tandem			4	4		
Lake Canoe Skills Intermediate Tandem	29	19	32	32	23	24
Lake Canoe Skills Intermediate Solo			9	9		

SKILLS	2010		2011		2012	
	# Course Participants	# completed Course	# Course Participants	# completed Course	# Course Participants	# completed Course
Lake Canoe Skills Introduction Solo	11	8	28	24		
Lake Canoe Skills Introduction Tandem	67	51			121	108
Moving Water Canoe Skills Advanced Solo	2	2	9	9		
Moving Water Canoe Skills Advanced Tandem	16	9	11	10		
Moving Water Canoe Skills Intermediate Solo			5	5	7	7
Moving Water Canoe Skills Intermediate Tandem	14	14	5	5	11	7
Moving Water Canoe Skills Introduction Solo	3	3				
Moving Water Canoe Skills Introduction Tandem	42	32	51	42	128	108
River Kayak Skills Beginner	20	20				
River Kayak Skills Intermediate			2	2		
Sea Kayak Skills Introduction to Kayaking	27	27	46	46	54	30
Sea Kayak Skills Level 1			6	6	26	26
Sea Kayak Skills Level 2					2	2
Stand Up Paddleboard (SUP) Skills Introduction to SUP			18	18	82	61
Stand Up Paddleboard (SUP) Skills SUP Advanced Flatwater			51	51	43	41
Style Canoeing Skills Advanced					6	0
Waterfront Canoeing Skills Tandem	19	19				
	<b>348</b>	<b>297</b>	<b>313</b>	<b>299</b>	<b>606</b>	<b>495</b>
<b>INSTRUCTOR</b>						
Big Canoe Instructor Intermediate	6	5				
Big Canoe Instructor Trainer Intermediate					1	1
Canoe Tripping Instructor Tandem and Solo	3	3			2	2
Lake Canoe Instructor Intermediate Tandem	12	11	13	13	12	11
Lake Canoe Instructor Solo	9	9	9	9	7	6
Lake Canoe Instructor Tandem	20	16	11	11	44	43
Lake Canoe Instructor Trainer Intermediate Solo	3	3				

SKILLS	2010		2011		2012	
	# Course Participants	# completed Course	# Course Participants	# completed Course	# Course Participants	# completed Course
Lake Canoe Instructor Trainer Intermediate Tandem	2	2				
Lake Canoe Instructor Trainer Solo	1	1				
Lake Canoe Instructor Trainer Tandem	1	1			1	1
Moving Water Instructor Advanced Solo	10	10				
Moving Water Instructor Advanced Tandem	7	6	4	1		
Moving Water Canoe Instructor Intermediate Solo	5	5			1	1
Moving Water Canoe Instructor Intermediate Tandem	11	11	13	11	8	8
Moving Water Canoe Instructor Solo					2	2
Moving Water Canoe Instructor Tandem	22	21	6	6	25	23
Moving Water Canoe Instructor Trainer Advanced Solo	2	2	1	1		
Moving Water Canoe Instructor Trainer Advanced Tandem	2	2	1	1		
Moving Water Canoe Instructor Trainer Intermediate Solo			1	1		
Moving Water Canoe Instructor Trainer Intermediate Tandem	4	4				
Moving Water Canoe Instructor Trainer Solo			1	1		
Moving Water Canoe Instructor Trainer Tandem	4	4	1	1		
Sea Kayak Instructor Introduction to Kayaking					6	6
Sea Kayak Instructor Level 1					3	3
Sea Kayak Instructor Trainer Introduction to Kayaking			2	2	1	1
Stand Up Paddleboard (SUP) Instructor SUP Flatwater Instructor			4	4	18	15
Stand Up Paddleboard (SUP) Instructor SUP River Instructor					6	5

SKILLS	2010		2011		2012	
	# Course Participants	# completed Course	# Course Participants	# completed Course	# Course Participants	# completed Course
Stand Up Paddleboard (SUP) Instructor Trainer SUP Flatwater Instructor Trainer					1	1
Waterfront Canoeing Instructor	19	19	40	39	46	41
	<b>143</b>	<b>135</b>	<b>107</b>	<b>101</b>	<b>184</b>	<b>170</b>

## **Paddle Canada – British Columbia Report 2012**

It was a very good paddling season in BC in 2012 in all respects. In one report that I saw from the SUP PDC, BC led the way in SUP courses for all of Canada as this growing segment of Paddle Canada gains in popularity.

There were two notable events that took place in 2012 and I'll report briefly on each:

-Formation of the Pacific Paddling Symposium committee. Led by Janette Galen, a Victoria based PC Instructor, a committee of six Paddle Canada members met early in 2012 in to discuss the possibility of hosting a Paddle Canada symposium in 2013. It is now March 2013 and we are less than 3 months from what promises to be one of the most exciting sea kayaking events ever staged on the West Coast. Hosted at Lester B Pearson College outside Victoria, on beautiful Pedder Bay 31 May – 2 June 2013, this event is not to be missed.

-Paddle Canada Strategic Plan. I'm happy to say that more than ten members of BC's Paddle Canada paddling community agreed to an extensive interview, through late December and early January, with a view to helping your Board create a strategic plan for Paddle Canada. The interviewees represented a cross section of the west coast paddling community from the owners of two major and one mid size full service retail operations, to individual PC instructors, to a retail shop manager, to the president of a major paddling club, to a first year start up company and a premier instructional company. Their input to the strategic planning session held end January in Ottawa was immeasurable. On behalf of all BC paddlers, I want to thank them for giving generously of their time, expertise and experience to help PC in this most important undertaking.

With the PC Board elections currently underway and with the results expected at the AGM on 09 March 2013, I am stepping down after five years as your Board representative. Two excellent candidates stepped forward to represent BC paddlers on the Board and my congratulations to the winner.



## **Regional Member Report for New Brunswick**

**Submitted by Rob Lemmon**

Paddle activities in New Brunswick continue to grow through the hard work by members of CanoeKayakNB, the Paddle Canada Regional Affiliate, and the Regional Paddling Clubs in New Brunswick.

Canoe Kayak NB continues to work partners including: Atlantic Paddle Symposium, Canadian Canoe Foundation, Friends of Beaubear Island, SportNB, NB Trails, North Shore Micmac Council, and NB Provincial Departments.

Highlights for 2012 include:

- June 30<sup>th</sup> saw the 'Big Canoe Celebration' being hosted by the Fundy Paddle Club in Saint John on Lily Lake in Rockwood Park. Teams competed in either 20-foot/4-person OR 26-foot/6-person teams. The event saw a large audience of Saint John residents watching. This event was the brain child of CKNB Past-President and tireless paddling supporter Evan Young.
- Numerous 'Free to the Public' events were supported in New Brunswick by CKNB and the regional clubs. Events included Big Canoe Paddling for Canada Day and Labour Day, Mactaquac Provincial Park's 'People Power Day', Mount Carleton Provincial Park, Beaubear Island National Historic Site, and the River Runner's Club in Dieppe's weekly Irishtown Reservoir Paddles. It is estimated that several thousand paddlers were exposed to safe enjoyable paddling through these and many other paddle events.
- Paddle Clubs: very active Fundy Paddle Club (85+ members), Riverrunners (80+ members in Dieppe area), Tumblehome (Fredericton), UNB Kayak Club, and Western Valley.
- Portage Trails Project: CKNB members Tim Humes and Kevin Silliker continue to be very active in opening up the Ancient Portage Trails of the First Nation People of New Brunswick. These portage trails link all the major river systems in New Brunswick, allowing an ambitious paddler to circumnavigate the province.
- A Canoe Poling Instructor Program took place in July on the NW Miramichi River. Canada now has 4 new Poling Instructors.
- Atlantic Paddle Symposium: CKNB contributed financially and in kind towards supporting the highly successful APS. 2012 saw the largest number of New Brunswick Paddlers attend an APS outside of New Brunswick. 2013 will see the APS being hosted in New Brunswick in Saint John.
- The Canadian Canoe Foundation (CCF) in collaboration with *Canoe Kayak New Brunswick (CKNB)*, *Partners for Youth*, successfully ran a canoe trip learning adventure on the Canadian Heritage River – The St. Croix River. 2013 will see the same organizations running a Big Canoe Trip for youth on the Saint John River.
- CanoeKayakNB voted in several new Executive Members in November, including a new President, Rob Neish.

Respectively Submitted  
Rob Lemmon





## **Newfoundland and Labrador Regional Director Report 2012**

The year 2012 was another busy year for paddling of all types, mostly canoe and kayak, in Newfoundland and Labrador and there were a number of Paddle Canada courses offered over the course of the paddling season.

- The 2012 KNL Retreat was another success this year. The Retreat brought in Serge Savard as a guest speaker and coach and it seemed to be good time by all.
- There was a number of canoe courses offered this past year, actually a slight increase from the previous year.
- The number of sea kayaking courses offered in the province dropped from the previous year, most of which were level 1 sea kayak skills

54 skills courses were delivered during the 2012 paddling season:

- 41 skills courses in various canoeing disciplines including waterfront, canoeing basic, lake canoe skills introduction tandem, lake canoe skills intermediate tandem, lake canoe skills introduction solo, lake canoe skills advanced tandem, introduction to canoe tripping tandem and solo and moving water canoe skills introduction tandem.
- 13 skills courses in sea kayaking ranging from sea kayak skills introduction to kayaking, sea kayak skills level I and sea kayak skills level II.

9 instructor level courses were also delivered in the 2012 paddling season:

- All of these courses were in the canoe discipline ranging from lake canoe tandem and solo level instructor courses, style canoeing and canoe tripping.

Membership in the province stayed steady with instructor members and general members which were around 50 in total.

Happy Paddling,

Jeff Martin  
NL Regional Director

## **Nova Scotia / President's Report 2011-2012**

Canoe Kayak Nova Scotia has had an active year promoting and supporting recreational paddling in the province. Our new board got off to an early start following the first year of our strategic plan, with several events planned and executed during the non paddling winter months.

Our new fleet of whitewater boats was loaned out to the Dalhousie Kayaking Club over the winter months for their weekly pool sessions. By providing access to these specialized boats, we hope to expand interest and training in whitewater kayaking and surfing. CKNS also hosted pool sessions in other locations in the province.

We were successful applying for partial funding for a continuation of the water trail mapping project. This year's work focused on the Northumberland shore. The project was completed this fall. The publication of Paddlers Stories of Freshwater Routes edited by Paul Shakatko and launched at last year's AGM has found its way into the hands of many paddlers and non paddlers.

We are now able to offer paddling instruction to Scout Canada members as a result of changes to their liability requirements.

We assisted with funding for 2 very successful regional sea kayaking festivals. Shelburne held a successful weekend event in August, and Cape Breton paddlers hosted an event in mid September.

We continue to partner with provincial and national parks to provide introductory instruction at various parks days.

Several areas of the province have been identified for protection – some with paddling potential. Dusan Soudek has been very active on behalf of CKNS in pushing for access to these areas for paddlers.

Our website was re-vamped and moved to a new, more user friendly content management system. As with most websites it continues to be a work in progress.

I worked with other sport organizations to hire a temporary replacement for our administrator Tamara Stephen as she prepared for maternity leave. We hope to see Tamara back next May.

I have been working with other provincial sport organizations to collaborate in areas of common interest. So far we have identified insurance for potential cost savings and expect there will be others. Thanks to all members and board for all their energy and inputs.

Expanded from Presidents Report (David Ripley) at the AGM Nov 2012,  
Blair Doyle, PC Rep NS, Past President CKNS

Below are some of the events CKNS were involved in:

### **PADDLE TO THE OCEAN PRESENTATION March 20, 2012**

### **POOL SESSIONS: February - April 2012**



**MEC PADDLEFEST 2012 June 17, 2012**

**DOLLAR LAKE EVENT-part of Parks Day 2012 July 21, 2012**

**SHELBURNE KAYAK FESTIVAL August 17- 19, 2012**

**KEJIMKUIK CANOE FESTIVAL REPORT 2012 August 25, 26 2012**

**PORTER'S LAKE EVENT September 2, 2012**

**CAPE BRETON PADLEFEST 2nd Annual September 14 - 16 2012**

# Ontario Report 2012

Rick Wise

## Highlights at a glance

- 1636 participants in PC courses in Ontario
- Overall courses up 292%
  - Instructor courses up
  - New CKC instructor course up considerably
  - New SUP instructor courses and SUP coursed up form 2011

COURSE CATEGORY	Registered	Completed	2011	2012	Change
			Partici pants	Participant	
<b>ANOERING</b>					
ig Canoe Skills Intermediate	2	2	17	7	-41%
anoe Tripping Skills Advanced Tandem and Solo	2	2	7	13	+38%
anoe Tripping Skills Introduction Tandem and Solo	9	4	8	40	+400%
anoeing Basic Skills	13	9	50	106	+103%
ake Canoe Skills Intermediate Solo	1	0	2	0	
ake Canoe Skills Intermediate Tandem	5	0	31	0	
ake Canoe Skills Introduction Solo	3	2	7	6	-14%
ake Canoe Skills Introduction Tandem	17	9	65	66	+10%
oving Water Canoe Skills Advanced Solo	34	5	22	19	-13%
oving Water Canoe Skills Advanced Tandem	32	4	5	33	+660%
oving Water Canoe Skills Intermediate Solo	43	9	7	21	+300%
oving Water Canoe Skills Intermediate Tandem	37	6	23	17	-26%
oving Water Canoe Skills Introduction Solo	44	13	25	70	+280%
oving Water Canoe Skills Introduction Tandem	<u>47</u>	<u>25</u>	<u>161</u>	<u>237</u>	<u>+147%</u>
	<b>289</b>	<b>90</b>	<b>430</b>	<b>635</b>	<b>+47%</b>

## Style Canoeing – New program not run in 2011

Style Canoeing	Registered	Completed	2011 Participants	2012 Participants	Change
Style Canoeing Skills Advanced	1	1	0	1	Na
Style Canoeing Skills Advanced	2	1	0	11	Na
Waterfront Canoeing Skills Tandem	2	2	0	13	Na
	<b>5</b>	<b>4</b>	<b>0</b>	<b>25</b>	<b>NA</b>

River Kayaking and SUP Boarding are PC's newest programs. River Kayaking Instructor training is in transition from the old PC program into adopting the Canoe Kayak Canada (CKC) program. The Stand Up Paddle Boarding programming is in its infancy as well. These programs, experienced the most growth therefore.

### **RIVER KAYAKING CKC program**

			2011	2012	change
River Kayak Skills Beginner	34	6	14	23	+98%
River Kayak Skills Intermediate	33	2	9	3	-300%
River Kayak Skills Advanced	<u>2</u>	<u>2</u>	<u>0</u>	<u>2</u>	na
	<b>69</b>	<b>10</b>	<b>23</b>	<b>28</b>	<b>+18%</b>

### **Sea Kayaking**

Sea Kayak Skills Introduction to Kayaking	66	38	214	208	-3%
Sea Kayak Skills Level 1	65	43	182	282	+55%
Sea Kayak Skills Level 2	16	13	40	50	+25%
Sea Kayak Skills Level 3	<u>6</u>	<u>3</u>	<u>13</u>	<u>11</u>	-15%
	<b>153</b>	<b>97</b>	<b>449</b>	<b>551</b>	<b>+22%</b>

### **SUP Boarding**

Stand Up Paddleboard (SUP) Skills Introduction to SUP (2011)	4	4	4		
Stand Up Paddleboard (SUP) Skills Introduction to SUP (2012)	19	17		53	1325%
Stand Up Paddleboard (SUP) Skills Advanced Flatwater	9	6	0	15	Na
Stand Up Paddleboard (SUP) Skills SUP River 1	1	1		1	Na
	<b>33</b>	<b>28</b>	<b>4</b>	<b>69</b>	<b>+1725%</b>

<b>Instructor Courses- Canoeing</b>			2011	2012	Change
Big Canoe Instructor Intermediate	1	0	0	0	
Canoe T ripping Instructor Tandem and Solo	4	3	0	12	NA
Lake Canoe Instructor Intermediate Tandem	2	2	16	13	
Lake Canoe Instructor Intermediate Solo	1	1	9	1	
Lake Canoe Instructor Solo	1	1	0	1	
Lake Canoe Instructor Tandem	8	5	0	90	NA
Lake Canoe Instructor Intermediate Tandem	3	2	0	4	NA
Lake Canoe Instructor Trainer Intermediate Tandem	1	1	1	1	---
Lake Canoe Instructor Trainer Intermediate Solo	1	1	0	1	NA
Lake Canoe Instructor Trainer Solo	1	1	6	1	-17%
Lake Canoe Instructor Trainer Tandem	1	1	6	2	-8.5%
Moving Water Canoe Instructor Advanced Solo	5	5	16	20	+25%
Moving Water Canoe Instructor Advanced Tandem	6	6	16	25	+56%
Moving Water Canoe Instructor Intermediate Solo	6	4	0	11	NA
Moving Water Canoe Instructor Intermediate Tandem	4	3	0	3	NA
Moving Water Canoe Instructor Solo	2	1	0	1	NA
Moving Water Canoe Instructor Tandem	2	1	1	1	--
Moving Water Canoe Inst.					
Moving Water Canoe Inst. Trainer Adv. Tandem	1	1	0	1	NA
Moving Water Canoe Inst Trainer Adv. Solo	<u>1</u>	<u>1</u>	<u>0</u>	<u>1</u>	NA
	<b>51</b>	<b>40</b>	<b>71</b>	<b>189</b>	<b>+160%</b>

### **Instructor Courses- River Kayaking**

River Kayak Instructor Beginner	1	1	0	26	NA
River Kayak Instructor Intermediate	1	1	10	26	+162%
River Kayak Instructor Advanced	1	1	0	16	NA
	<b>3</b>	<b>3</b>	<b>10</b>	<b>68</b>	<b>+680%</b>

### **Instructor Courses- Sea Kayaking**

Sea Kayak Instructor Introduction to Kayaking	6	5	44	55	+27%
Sea Kayak Instructor Level 1	8	7	19	14	-31%
Sea Kayak Instructor Level 2	1	0	4	0	NA
Sea Kayak Instructor Level 3	0	0	1	0	NA
Sea Kayak Instructor Trainer Level 2	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	--
	<b>17</b>	<b>14</b>	<b>70</b>	<b>71</b>	<b>+1%</b>

<b>Instructor Courses- SUP</b>			2011	2012	Change
Stand Up Paddleboard (SUP) Instructor SUP					+103%
Flatwater Instructor	24	20	31	65	
Stand Up Paddleboard (SUP) Instructor SUP River					
Instructor	0	0	12	0	
Stand Up Paddleboard (SUP) Instructor Trainer					
SUP Flatwater Instructor Trainer	2	2	18	3	
Stand Up Paddleboard (SUP) Instructor Trainer					
SUP River Instructor Trainer	<u>0</u>	<u>0</u>	<u>7</u>	0	
	<b>26</b>	<b>22</b>	<b>68</b>	<b>68</b>	<b>-0%</b>
<b>Instructor Courses - Style Canoeing</b>					
Style Canoeing Instructor Advanced	0	0	1	0	
Style Canoeing Instructor Introduction	0	0	7	0	
Style Canoeing Instructor Trainer Intermediate	<u>0</u>	<u>0</u>	<u>2</u>	<u>0</u>	
	<b>2</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>NA</b>
Waterfront Canoeing Instructor	2	2	0	5	NA

## **Paddle Canada Report Quebec**

As a new Director still finding my way through the Paddle Canada organization, I have little to report at this time. I am, however, very excited to represent Quebec and fill what has been a vacant seat for the province.

I believe that the province has a lot of potential as contributors to PC and that there will be a dramatic rise in participation within the province in the years to come.

As a Director of PC on the National front, I feel my personal contribution can and will include my expertise and enthusiasm in relation to Paddle Canada's activities in the fields of Whitewater Canoeing, Whitewater Rescue and environmental advocacy.

I am excited and proud to be a member of the board for what I believe is a dynamic and valuable organization.

Sincerely,

Jim Coffey  
Director Quebec  
Paddle Canada



## Report to Paddle Canada 2013 AGM, Regional Director for Saskatchewan

2012 was a good year in Saskatchewan in terms of the numbers of students participating in courses with both canoeing and sea kayaking skills courses well represented.

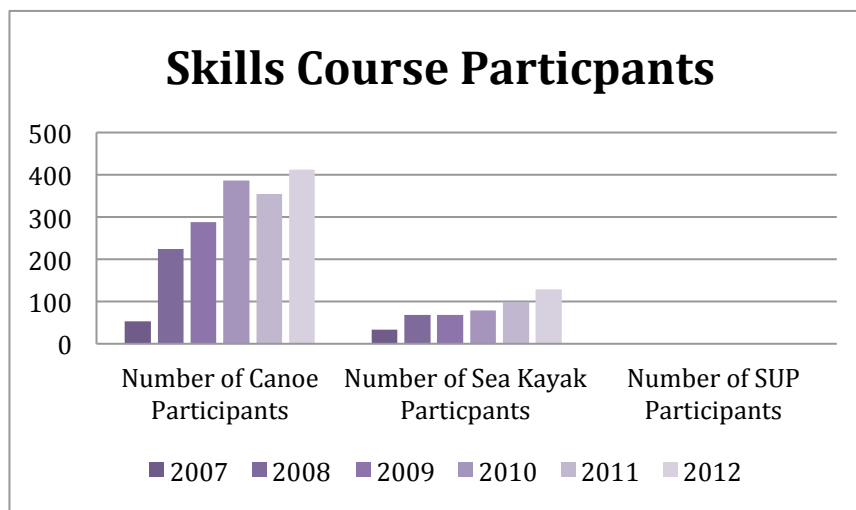
The number of students in the canoe program has grown a lot since 2007 but has remained steady and high for the past 3 years. The creation of new instructors in the canoe program saw a big climb in 2009 compared to previous years in terms of both instructor courses offered and the number of participants in those courses. However, in subsequent years there has been a steady decline in instructor courses and participants. This may relate to the introduction of the new canoe program and the training that ensued.

Although much smaller in scale than the canoe program due to a lack of sea conditions, the numbers of students participating in the sea kayak program has grown steadily since 2007. The number of skills courses offered and the number of corresponding students has increased every year since 2007.

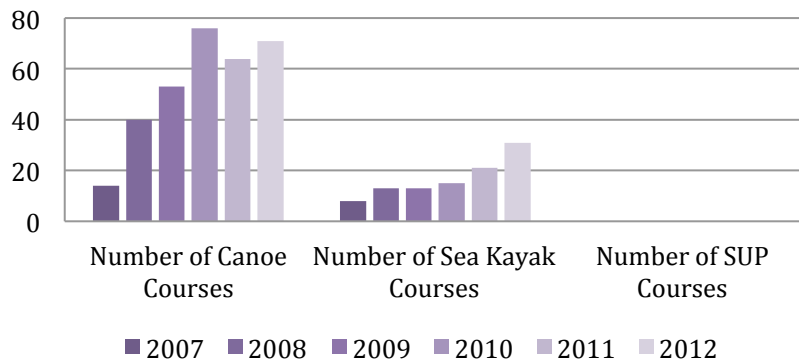
However, there have been only 2 instructor courses offered in this province so the numbers of courses offered is determined by the activity of a few kayak instructors. There is room for expansion in the sea kayak program within Saskatchewan.

The SUP program was introduced in 2011 and one instructor course was offered in the province at that time. However, there have been no registered SUP skills courses offered in Saskatchewan in the 2 years of the PC SUP program. This is despite a dramatically growing presence of paddleboards observed on the water.

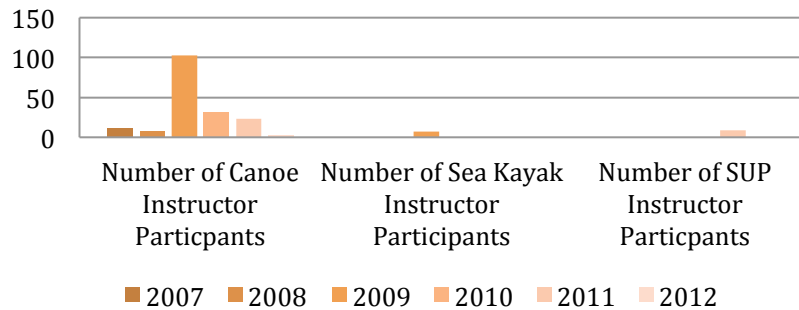
I continue to make connections within the Saskatchewan paddling community. A recent call for volunteers to sit on a Transport Canada committee garnered a surprisingly large amount of response, something that impressed me greatly. Within Canoe Kayak Saskatchewan (a primarily sport-oriented organization that is our Regional Member Association) there is currently no representation of recreational paddlers and the 'Recreation Division' remains inactive. I would like to see change in this regard so that recreational paddlers have a more effective voice (and access to available funds) within the province. I cannot say to what degree this lack of representation has been a problem, but there is the potential that CKS as a resource is not being fully utilized.



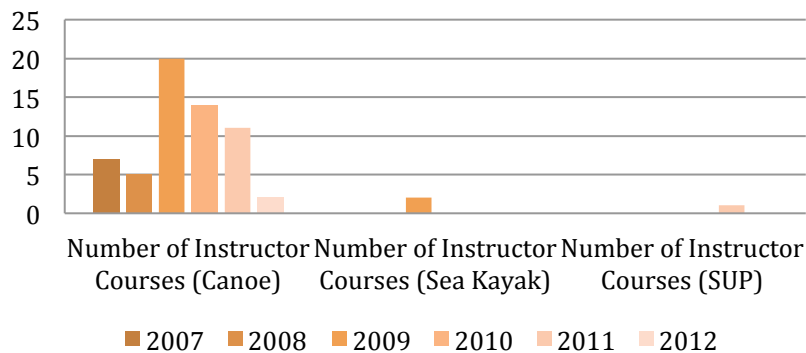
## Skills Courses Taught In Sask.



## Instructor Course Participants



## Instructor Courses Taught In Sask.



Submitted by Bryan Sarauer  
March 7<sup>th</sup>, 2013.

## **Yukon Report**

Recreational canoe courses are delivered here by primarily Yukon Canoe School, Up North adventures, a couple of independent instructors such as myself, and the Yukon department of education. Commercial courses include both paddle canada sanctioned and non-sanctioned moving water canoe courses as well as sea kayak and SUP courses.

Much groundwork for recreational canoeing in Yukon is delivered through the school system and several strong outdoor ed programs including 12 day canoe trips and 7 day sea kayak trips. Teachers and leaders for these programs need to have either RCABC or PC certification for canoeing; not sure the policy for seakayaking.

The Yukon Canoe and Kayak club is active year round with a strong focus on youth. They have been instrumental in a project called Rock the River which has provided the paddling community in Whitehorse with a couple of great playspots right downtown and are currently working on proposals to augment this to include a Whitewater play park and slalom course on the other side of the river from the present spots. Partnerships with Yukon Energy, the City of Whitehorse and various funders make this happen.

A unique event in the Yukon is the annual Yukon River Quest, a 800km race from Whitehorse to Dawson on the Yukon River. I include this in our report on recreational canoeing as many boats enter this three to five day event as a variation on recreation and it is quite a key event for Yukon paddlers with each year several voyageur canoe entries from the Yukon including the always inspirational Paddlers Abreast boat of women cancer survivors. This event gets lots of coverage and I believe inspires Yukoners to get out in boats.

First Nations have interest in providing recreational canoe programs for both adult and youth. There is potential to deliver summer programs in a number of communities. One limiting factor appears to be availability of certified instructors, which I hope to help address through facilitation of an instructor course. A couple of years ago an American Canoe Ass'n moving water instructor course was offered here; to my knowlege the last PC moving water instructor course was 8 years ago.

Recreational canoeing and sea kayaking are thriving here. SUP is starting up; a couple of SUP records have been set on the Yukon River. Our proximity to Alaska is interesting in that there exists a form of paddling exchanges whereby Yukoners do coastal trips in Alaska and Alaskans come inland to the Yukon for river trips, including the fellow who set the distance SUP record.



# NATIONAL PADDLING WEEK

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## LA SEMAINE NATIONALE DU PAGAYAGE

National Paddling Week Contact Statistics

### Promotional Contacts:

**Trade Shows: Fall Cottage Life Show** October 26 and 28, 2012

**National Paddling Week / Paddle Canada had an extremely successful series of trade show promotions underwritten by the Ministry of Transport and Ontario Tourism.**

**These shows typically attract Life Show filled with enthusiastic paddlers both new & experienced, industry retail/manufacturers', sport presenter representatives and related educators / service individuals.**

**Our role at these shows has been to answer the questions of thousands of current and/or would be paddlers who stop to share a moment with us. Paddle Canada, National Paddling Week and Paddle Safety training were the key discussion areas. We also engaged in outreach to industry contacts, manufacturers, paddle events and camping/boating associations / businesses. \*Incidental and therefor unrecorded contact was made with thousands of people receiving promotional content from the show which named and contained a description of our display and activities.**

- **Fall Cottage Life Show:** attracted about 17,000 attendees with a further 200 exhibitors dedicated to cottage products, design and recreational activities. It was a great time to soft launch National Paddling Week.
- **Toronto Outdoor Adventure Show** The show attracted about 28,000 attendees with a further 300 exhibitors. National Paddling Week was very well received and individuals mentioned out face book and web pages. 1 person specifically sought us out to endorse the face book page.
- **Vancouver Outdoor Adventure Show** (apx 15,000 with over 200 exhibitors. Our location was not as accessible as in other shows but our connection to new faces was. Both Paddle Canada and National Paddling Week made a significant presence and several people commented on how positive it was to have people manning the booth at all times and attending the western show in support of BC paddlers.

**E-Social Campaign:** E-Campaign has reached out to 12,353 people/organizations in the months of Dec and January.

**Face Book Campaign:** In January our weekly total page reach count averages 380 people with some weeks. As of the beginning of March we are reaching Canadians primarily ages 25 – 65; with contacts in USA, UK, Indonesia, Netherlands, Norway, Japan, Italy, and Thailand. We have



doubled our likes every month since the page went up and our friends (139) and their friends number over 38,000!

**Pop up Banners:** deigned and purchased and distributed to trade show sites and one partner presenter.

**Post Cards:** designed, purchased and 1000 distributed.

**Presenting Partner Promotion:** Paddle Canada welcomed the National Paddling Week to its strategic planning weekend where we were involved with representatives from 9 provinces and one territory.

**Total Direct Contacts**

(Emails, calls, meetings, trade shows and track-able internet exchanges)

**As of January 22, 2013 = 38,192 people / organizations**

**As of March 4, 2013 = 81,192 people / organizations**

## Marketing and Communications Committee Report to the 2013 PC AGM

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*Submitted by Bryan Sarauer, Committee Chair*

The Marketing and Communications Committee currently consists of Bryan Sarauer (Chair), Janette Galan, Adrian Camara, Diane Huestis and Allan MacDougall. I took over from Corey Locke as Chair during the early winter of 2012. I have recently announced my intentions to step down as chair, though no one has yet come forward to take on the responsibilities of committee chair. The committee needs someone sufficiently organized to take the helm and maintain the energy of the committee, to keep it moving.

The committee serves primarily to assist the PC Executive Director with marketing ideas and where help is required. A number of tasks have been undertaken by the committee since the last AGM. Some highlights of our activities:

- Refinement of the paddling safety posters and advertisements produced in conjunction with Rapid Media and Transport Canada funding
- Refinement and distribution of a 40<sup>th</sup> anniversary logo for PC
- Consultation on creation of tradeshow booth
- Numerous minor issues or tasks together with Graham.

A certain amount of time was also spent discussing a marketing strategy for PC but this never came to fruition. A variety of other projects (videos, etc.) were also considered and discussed but put on the back-burner for now.

This committee has the potential to be a great resource for the ED and Paddle Canada with the right person as Chair to offer direction and leadership.

# Canoe Program Development Committee (CPDC) 2012 Annual Report

Submitted by Priscilla Haskin, Chair

The Canoe PDC was busy last year updating and adding to resources to reflect some of the feedback we received following the 2011 paddling season. For example, under Instructor Resources one will find a “Moving Water Intro Tandem & Solo Course Quick Reference Guide” by Brian Johnston.

The Moving Water Skill Level Sheets that illustrated the manoeuvres and topics for each level were new for 2012. The sheets could also be adapted for instructors to use as posters for their courses. They proved so popular that requests for sheets for other disciplines were made.

The Instructor Trainer Mentorship Application Form was just one of the forms that was updated for 2012. Please remember to log into your Instructor Services for updated resources before and during your paddling season for any additions to the programs.

The Lake Canoe Safety and Rescue Clinic was new for 2012. It allows Instructors to specifically run a sanctioned clinic in either a pool or waterfront area. Many instructors already offer winter pool sessions highlighting these skills; now Paddle Canada offers this as an official clinic. Our hope is to have the clinic added to our database for 2013.

Some of the items being considered for 2013:

0. Basic first aid requirements for all Paddle Canada disciplines
  1. Lake Skill Level Sheets
  2. More resources for Instructors and Instructor Trainers
  3. Canoe Tripping Program
  4. Big Canoe Program
  5. Canoe Poling Program
  6. Collection of videos and their links from Paddle Canada Instructors across the country highlighting some Paddle Canada standards for manoeuvres/strokes particular to their geographical area.

If you have any new ideas for programs, clinics, or have comments about the canoe programs please send them our way. We are always open to receiving your feedback.

An important reminder to all Instructors and Instructor Trainers, if you haven't taught a course at your highest discipline in the past three years you do have to re-certify to keep yourself current. Check out the “Maintaining Instructor Certification Requirements” for further details on your options.

# SUP PDC Report to the Paddle Canada AGM

March 5, 2013

It was just over two years ago that the SUP PDC was formed. In that time, Paddle Canada's SUP program has been widely acknowledged as the national standard, although there are other programs out there that are fighting for market-share. Our numbers (# of instructors, # of participants, # of courses) have increased substantially, year over year. We expect to see continued growth in 2013.

The SUP PDC will shortly be releasing the updated SUP program. The changes include:

- Addition of a new Introduction to Flatwater Instructor program. There is demand from camps, retailers and the public for a lower-level instructor certification in SUP that is akin to the Sea Kayak Introduction to Kayaking Instructor program.
- The River SUP and Coastal SUP portions of the program are under review and we do not expect major changes for 2013.
- The First Aid prerequisites were amended to match the new standard agreed to be all of the PDC Chairs.
- Minimum age prerequisites were raised to 18 in all instructor programs, except the new Intro SUP Instructor, which remains at 16.
- Translated the minimum instructor course lengths from days into hours, to remove any possible confusion.
- Added additional safety components (towing, unconscious paddler) to the instructor programs.
- Some editing to increase clarity.

The SUP PDC has recently developed a (nearly) formal co-operative relationship the SUP Discipline committee of the American Canoe Association. The ACA now has a non-voting liaison membership on our PDC, and we have the same on their SUP Discipline committee. Everyone will benefit from the sharing of experience and expertise. There is no formal document between the parties; we are simply helping each other.

In October, an individual with the Canadian Yoga Alliance contacted us regarding working together on a SUP Yoga certification for existing yoga instructors. In the end, we decided that Paddle Canada does not have the expertise in yoga to support such a program. However, we offered to help where possible. This new yoga program will utilize the new Paddle Canada Intro SUP Instructor program for the paddling and safety portions, along with the SUP-specific yoga components.

Over the last six months, the four PDC Chairs have been working together to harmonize our programs wherever doing so is beneficial. We agreed that the 'meat' of each program is unique, but the rest of each manual can be better harmonized. The benefits of doing so include simplification for multi-discipline instructors, and sharing the best practices across all Paddle Canada programs.

The PDC Chairs have developed common minimum first aid standards for instructors, based on the type of course, whether there is an overnight component and distance from help. The new first aid structure is equal to, or exceeds, the old structure of each Paddle Canada program, and clarifies for instructors and course directors the standard of care. Areas for possible future harmonization by the PDC Chairs include: a common recertification standard, a common discipline



and grievance procedure, and other areas.

Paddle Canada's reconfirmed focus on programs, and the increased budgets that resulted will allow the SUP PDC to extend the program's reach and grow the Paddle Canada's impact on the SUP community in Canada. This could be an exciting year!

The SUP PDC consists of:

Tony Palmer from Alberta. Chair.

Mark Scriver from Ontario.

Mike Derbyshire from British Columbia.

Hugo Lavictoire from Quebec.

Dave Adler from Nova Scotia.

Norm Hann from British Columbia. Consultant.

Josh Hall, ACA Liaison.

Respectfully submitted,

Tony Palmer SUP PDC Chair